



COMPETITION RULES AND GUIDELINES

Article 1: The Organizer

The Contest is organized by Flanders' Bike Valley VZW, Tervantstraat 2B, 3583 Beringen. (called: the Organiser)

Article 2: Conditions

The participation for this contest is open for companies and individuals. The employees of the Organiser cannot compete in the contest, neither can the family members in the first degree of persons described above. By competing, the competitors agree unconditionally to the contest rules.

During or after competition, there will be no written or telephonic communication about the competition. Any attempt of fraud will irrevocably lead to the immediate exclusion of the concerned participant and / or the beneficiary of the fraud, unabated the other remedies of the organisation. The Organiser of the competition has the right to change the competition or the development of it, or to end it when this would be justifiable due to unforeseen circumstances beyond his control. He is not liable when the competition needs to be interrupted, delayed or cancelled due to circumstances beyond his control. The Organiser cannot be liable for technical problems which may occur during the competition, for example with the receiving or sending e-mails. In case of superiority, when unforeseen circumstances would appear or in case of contestation, the Organiser will take every necessary decision to insure the proper functioning of the competition. His decisions are self-contained and without responsibility.

The Organiser is not responsible for damage or injury to properties and/or persons, as a consequence of participation or use of the prize. In every case where the contest rules aren't provided, the decision lies with the Organiser. The Organiser reserves the rights to end, to extend and/or to modify the competition at any desirable moment, when they consider it necessary. The personal records of the participants will be saved and processed electronically in agreement with the European Regulations for the protection of the privacy concerning the processing of personal records. You always have the right to look into the information that you provided, to change it or to improve it. To do so, you have to send a written request to the address above.



Article 3: Duration of the competition and the selection process

Start of the competition: 13/08/2018

Deadline for registrations: 05/10/2018

The winner will be announced at the first day of Eur Cycling XP on October 19, 2018.

There will first be a selection of nominations for the BIKEVALLEY Innovation Award, selected by the jury chosen and presided by the organisation. All the nominees will be contacted with the question to show their product during the Euro Cycling XP event. From all the nominees one winner will be chosen. The winner will be announced during the first day of Euro Cycling XP.

Article 4: Participation

To participate, the participant need to fill in the registration form and illustrate his innovation, the market and the market expectations. Extra (digital) information, like photos and videos, can be uploaded or e-mailed to nore.dykmans@flandersbikevalley.com. A finished product or prototype can be send to the BikeValley head office (Tervantstraat 2B, 3583 Beringen, Belgium).

The nominated products will be displayed on the innovation pavilion. The participant has to take care of the anchorage and security of the product and its components. The Organiser is not responsible for lost parts or products.

The nominated products can be picked up after Euro Cycling XP at the BikeValley head office. Only persons who can identify themselves as the responsible can get access to the product. Products can be sent back at the request of the participant, at their own cost.

The winning innovation will be showed for 3 months in the concept store of BikeValley.

Article 5: The prize

The nominees will be displayed at the stand of the Organiser. The Organiser has the right to ask the nominees for their product in a smaller version or to display it through a poster when the original product is too big.

All the nominees will receive a sign board with the mention 'Nominated for the BIKEVALLEY Innovation Award'.



The final winner will be selected from the list of nominees. The winner will be announced at the opening night of Euro Cycling XP. The winner will be revealed during the event and gets to display the product in the concept store of BikeValley for 3 months. The winner also receives a flex space at the BikeValley head office for 1 year and 10 hours professional coaching.

This prize cannot be replaced by an amount of money or any other form of compensation. The Organiser can replace any prize into another similar and equal prize when he is forced to, beyond his will, due to any circumstances.

Article 6: The nominees and the winner

The nominees are those products / services which are selected in the first selection round. The jury will judge each registration on their level of innovation, on their market (potential) and on their economic effect. All the submissions will be judged by an independent jury, with several experts, assembled and chaired by BikeValley. The nominees can be asked to send more information to BikeValley when required.

The winners will be selected from the group of nominees by the jury, based on the same criteria as the first selection round and will be announced on the first day of Euro Cycling XP.

Article 7: Legislation

The terms and conditions are subjected to the Belgian legislation and will be interpreted and executed by the Belgian law. Any possible disputed caused by or related with this competition, which cannot be settled amicably, will therefore be submitted to a competent judge.