

# Contest Rules

## Article 1: The Organizer

The contest is organized by Flanders' Bike Valley VZW, Tervantstraat 2 B - 3583 Beringen (called: the Organizer).

## Article 2: Conditions

Only companies (with legal company form) or (major) persons in the name of a company can participate. The participation for this contest is open for companies and/or persons who appear for the company as legitimate agent or employee. The employees of the Organizer, can not compete in the contest. Neither can the family members in the first degree of persons described above. By competing, the competitors agree unconditionally to the contest rules.

During or after the competition, there will be no written or telephonic communication about the competition. Any attempt of fraud will irrevocably lead to the immediate exclusion of the concerned participant and/or the beneficiary of the fraud, unabated the other remedies of the organization. The organizer of the competition has the right to change the competition or the development of it, or to end it when this would be justifiable due to unforeseen circumstances beyond his control. He is not liable when the competition needs to be interrupted, delayed or cancelled due to circumstances beyond his control. The organizer can not be liable for technical problems which may occur during the competition, for example with the receiving or sending e-mails. In case of superiority, when unforeseen circumstances would appear or in case of contestation, the organizer will take every necessary decision to insure the proper functioning of the competition. His decisions are self-contained and without responsibility.

The Organizer is not responsible for damage or injury to properties and/or persons, as a consequence of participation or use of the prize. In every case where the contest rules aren't provided, the decision lies with the Organizer.

The Organizer reserves the rights to end, to extend and/or to modify the competition at any desirable moment, when they consider it necessary.

The personal records of the Participants will be saved and processed electronically in agreement with the European Regulations for the protection of the privacy concerning the processing of personal records. You always have the right to look into the information that you provided, to change it or to improve it. You have to send a written request to the address above.

## Article 3: Duration of the competition and the selection process

Start of the competition: 01/07/2017

End of the competition: 20/10/2017 (first day of EuroCycling XP)

The winner will be announced at the first day of EuroCycling XP.

There will first be a selection of nominations for the Bike Valley Innovation Award @EuroCycling XP, selected by the jury (chosen and presided by the organisation). All the nominees will be contacted with the question to show off their product during the EuroCycling XP event. From all the nominees one winner will be chosen (in a certain category). The winners will be announced (per category) during the first day of EuroCycling XP.

## Article 4: Participation

To participate, the participant need to fill in the registration form and illustrate his innovation, the market and the market expectations. Extra (digital) information can be send, like pictures and movies. Products need not to be sent for the first selection round, but it is allowed.

When an innovation is selected in the first selection round, it is necessary to transfer the product to the organizer. Either by post or to hand it over at the beginning of the event. The nominated products will be displayed on the innovation pavilion. The participant has to take care of the anchorage and security of the product and its components. The organizer is not responsible for lost parts or products.

The nominated products can be picked up after EuroCycling XP at Flanders' Bike Valley. Only persons who can identify themselves as the responsible person for that company, will get access to the product. Products can be sent back at the request of the participant, at their own cost.

The winning innovations will be showed for 3 months in the conceptstore of Flanders' Bike Valley.

## Article 5: The Prize

The nominees after the first selection round:

The nominees will be displayed at the stand of the organizer. The organizer has the right to ask the nominees for their product in a smaller version or to display it through a poster, when the original product is to big.

All the nominees will receive a sign board with the mention 'Nominated for the Bike Valley Award @ EuroCycling XP'

The winners:

The final winners will be selected from the list of nominees. The winner per category will be announced at the start of the event. The winners will be revealed during the event and get to display their product in the conceptstore from Flanders' Bike Valley for 3 months.

This prize can not be replaced by an amount of money or any other form of compensation. The organizer can replace any prize into another similar and equal prize when he is forced to do this, beyond his will, due to any circumstances.

## Article 6: The nominees and the winner(s)

The nominees are those products/services which are selected in the first selection round. The jury will judge each registration on their level of innovation, on their market(potential) and on their economic effect. All the submissions will be judged by an independent jury, with several experts, assembled and chaired by Flanders' Bike Valley. The nominees can be asked to send more information to Flanders' Bike Valley when required.

The winners will be selected from the group of nominees by the jury, based on the same criteria as the first selection round and will be announced on the first day of EuroCycling XP.

## Article 7: Legislation

The terms and conditions are subjected to the Belgian legislation and will be interpreted and executed by the Belgian law. Any possible disputes caused by or related with this competition, which can not be settled amicably, will therefore be submitted to a competent judge.